

# Dear British Bankers: Here are 10 Reasons You Won't Hate Living in Frankfurt.

(Please, believe us...)



#1

# Everybody will love you over here!

Since we Germans are famous for our lack of humour, some classy British witticisms are dearly needed in our drab little city. We will love you for the odd quip at our chancellor, our bad TV shows and our stupid accents.

Let's face it: we will love you for almost any attempt at humour. Just make sure not to poke fun at the local football club. There are not a lot of born Frankfurters left in this city, and the chances that your audience will understand a joke about this obscure team are even slimmer than usual.

#2

## Speaking of born Frankfurters: Food!

We are aware that the British food has a great reputation all around the world. ;) And you are in luck, because the same is true for our local cuisine. You may enjoy our wine (which is made from apples, of all things. But it's not cider!), our "German Hand Cheese" (which is also a thing. And it's even served with music!), as well as our "Frankfurter Green Sauce."

Seriously, though, Frankfurt's local food is great, and once you tried it you will feel right at home.

# #3

## There are great living opportunities.



Next, we wanted to mention how nice living in Frankfurt can be. There are a lot of premium-quality flats being built just as we write this. Our colleague made a [write-up on some of the most impressive luxury homes that will come to the city](#). Our favourite is the old “Henninger Turm” which will feature a restaurant on the upper level, including a panoramic view of Frankfurt and the surrounding area. From up there you will see the serene low mountain range of the “Taunus” where there are placid little towns with excellent residential houses. (You know, just in case Frankfurt is too busy for you. Coming from the small town of London, you might consider moving there.)

#4

## Did you know? Frankfurt is a big centre for shopping and commerce.

We can't promise you that you won't miss Oxford Street, but we can promise you that Frankfurt's "Zeil" is probably nicer. It is one of Germany's biggest shopping streets and it's a pedestrian zone from start to finish. (Take that, Oxford Street!) The Zeil features many flagship stores and it is right next to the historic city centre where you will find many unique hidden shopping opportunities.

There are also some big shopping malls like "MyZeil", "Skyline Plaza", the "Main-Taunus-Zentrum" and the good old "Hessen-Center". Also don't forget that there is the huge exhibition centre and well-known international fairs like the Frankfurt Book Fair, the International Motor Show and many more. And if that's not enough, Hesse's capital city Wiesbaden is only a short train ride away. It offers lots of classy stores and boutiques as well. Of course, if you really want to go back to London, there is always our great airport.

#5

You will be able to explore  
a rich metropolitan area...

Surrounding Frankfurt there are interesting towns such as Wiesbaden, Darmstadt, Marburg and Limburg. Some of them ooze with culture and history while others offer interesting options for recreational activities. Hiking trips, bicycle tours, visits to theatres, old castles, town fairs and traditional Christmas markets will make for a rich cultural programme all year long. Don't go to Offenbach though. We don't like Offenbach very much.

#6

...and you can enjoy city life,  
but without its usual drawbacks!

We know, we know, Frankfurt is a tiny, minuscule town compared to the big City of London. But on the other hand, it is a tiny and minuscule town compared to the big City of London! This means that nearly everything is in walking distance. Maybe even your workplace! This makes for a very relaxed life. For example, many people will hang out at the Main River after work, which is only just a few hundred metres from the city centre.

In addition Frankfurt is a very clean and green city that offers big parks, green belts and a nice urban forest. And if you are not in the mood for walking you can always use the local public transport. Beware of the prices though; they are expensive even by London standards.



#8

## You get to visit Sachsenhausen!

Just in case you still want to try our local cuisine, we recommend that you visit Sachsenhausen. It's a historic district in Frankfurt with lots and lots of Hessian-style pubs featuring cosy interiors, amazing dishes and grumpy waiters. It's a place where locals and tourists will meet, celebrate, watch football and eat. Just avoid Sachsenhausen on weekends. It's like the Oktoberfest out there!

If you want a more peaceful setting for your Hessian-style outing, you can find pubs like these in nearly every other district too.

#9

Frankfurt is actually a very international place.

In case you want to learn German during your stay, you are out of luck. In Frankfurt many people will greet foreigners using proper English with a funny accent. This is because so many of your colleagues from the international banking community are already here. We have lots of multilingual schools for all levels of education as well as cultural establishments with programmes exclusively in English. There is even a fantastic English Theatre right in the middle of the city.

#10

## Last but not least, Frankfurt is a huge Financial Centre

All of the big German and international financial institutions are represented in Frankfurt. This includes the European Central Bank, the German central bank, the German stock exchange and hundreds of commercial banks as well as commercial law firms and the Big Four accounting firms. There is also a buzzing scene of new FinTech start-ups and everything is in close proximity to the city centre. Include the great infrastructure with Frankfurt Airport, Frankfurt's main station, two of the biggest German autobahns and the world's largest internet exchange point, and you get a perfectly connected financial hub for Europe and the whole world.

# Is your bank relocating to Frankfurt?

In that case you might be interested in visiting our seminar Banking in Germany. Over the course of two days you will get all the information you need about relocation to and living in Frankfurt, banking in Germany and our country's specific regulations. You may book each day separately, and we'll even bring an event to London for you!

Seminar

## Relocating from London to Frankfurt: Banking Business in Germany

Information seminar for foreign financial institutions

Day 1: Banking Day

- Banking Regulation in Germany
- The German Banking System
- Finance Centre Frankfurt

Day 2: Relocation Day

- Relocation to Frankfurt
- Administrative and Legal Issues
- Frankfurt and the Surrounding Area

For more information visit us online:  
[www.managementcircle.com/banking-germany](http://www.managementcircle.com/banking-germany)

We are looking forward to meeting you.